

Display Vendor Application
Kegel Harley-Davidson 2008 Almost Home Celebration
August 26 (Noon – 10:00 PM) & August 27 (Noon – 7:00 PM)
7125 Harrison Avenue, Rockford, Illinois
www.medmaninc.com/kegel

Company: _____ Name/Title: _____

Phone: _____ Cell/Alt. Phone: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

YES! I have read the 2008 Display Vendor Agreement for the Almost Home Celebration and hereby agree that - if my company/organization is accepted as a vendor - I will abide by all rules, regulations, and requirements. I understand that there is a **\$300** set-down fee for displays up to 20' x 20' and that rental of a tent, tables, and chairs will be an additional fee. I further understand that all vendors must have all necessary licenses, insurance, and permits to take on full legal responsibility for participating in the 2008 Almost Home Celebration event.

Signature: _____ **Date:** _____

Return the Completed and Signed Application (two pages) with \$300 Payment for Set-Down Fee and Payment for Rentals by August 1, 2008

Payable to: Kegel Harley-Davidson
ATTN: Cheri McNeff, 7125 Harrison Ave., Rockford, Illinois 61112

Check below if you require rental of a tent, tables, and chairs:

_____ **\$200 Fee** for rental of one 10' x 10' Tent, two 8' Tables, and four Chairs.

_____ **\$10 Fee** for each Additional 8' Table: _____ (Qty.) x _____ (\$10) = _____

\$_____ Total Amount Due (The Total Amount Due for rental of a tent, tables, and chairs will be deposited as a non-refundable fee. Payment due with application by August 1, payable to Kegel Harley-Davidson.)

Check below if your booth is larger than 20' x 20'.

_____ Please contact me. Booths larger than 20' x 20' require approval in advance by Kegel Harley-Davidson.

Describe the primary items you will display and/or sell with Sale Prices:

A list of primary items and sale prices must be approved in advance. Vendor will be notified if any item is not acceptable. Items not approved will be prohibited at the event.

Primary Item Description

Sale Price (if applicable)

Primary Item Description	Sale Price (if applicable)
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Electricity will be provided (and limited).

Do you need electricity: _____ Yes; _____ No

If Yes, please specify: _____ 220 volt; _____ 110 volt

If Yes, how many outlets required: _____

Electrical Extension Cords must be 12 Gauge or better.

Questions? Contact Tonya at 815-967-9059 or tonya@kegelmotorcycles.com

2008 Almost Home Celebration Display Vendor Benefits

As a Display Vendor for the “Almost Home” Celebration at Kegel Harley-Davidson in Rockford, Illinois, you will receive:

- Designated space up to 20’ x 20’ at the event for your Display with access to power.
 - Weighted, framed tents only. Stakes will not be allowed in pavement.
 - Rental of a 10’ x 10’ Display Tent with two 8’ Tables and two Chairs is available for an additional fee.
 - Displays larger than 20’ x 20’ must be approved in advance by Kegel Harley-Davidson.
- Signage opportunities at various locations throughout the event.
- 1 Vendor Parking assigned for the event.
- Inclusion in email blasts to Kegel-Harley Davidson customers (distribution list of 1,500).
- Inclusion on the event Website: www.medmaninc.com/kegel
Inclusion in media releases and announcements for the event.

2008 Almost Home Celebration Display Vendor Agreement

Vendor must submit copies of all **necessary permits and licenses** (i.e. State of Illinois Sales Tax License/Application, Winnebago County Health Department Certificate) and a Certificate of Liability Insurance naming Kegel Harley-Davidson as an additional insured no later than August 1, 2008 to Kegel Harley-Davidson.

Vendor agrees to make **payment of \$300 in full prior to August 1, 2008** for the set-down fee and any additional options elected. The location for the Vendor shall be at the sole discretion of Kegel; however, Kegel will use its best efforts to satisfy specific requests by the Vendor in determining location. The Vendor shall be responsible for any and all items brought to the event as well as the removal of said items.

A **list of primary items** to be displayed and/or sold with sale prices must be submitted to Kegel by August 1, 2008. Vendor will be notified if any item is not acceptable. Items not approved will be prohibited at the event.

Unless otherwise indicated, all space utilized by Vendor is accepted up to a **20’ x20’ area**. Any substantial use of space beyond those measurements must be approved by Kegel in advance. Other requirements, such as electricity must be described to Kegel in advance.

Vendor specifically agrees herein to **display and/or sell product** during the entire course of the event, subject to a penalty of \$100 per hour for any full hour during which Vendor is unable to comply due to Vendor's lack of stock and/or personnel. Event operation is from Noon to 10:00 PM on Tuesday, August 26 and from Noon to 7:00 PM on Wednesday, August 27, 2008.

Set up must occur between Noon on Monday, August 26 and 10:00 AM on Tuesday, August 26. Breakdown may begin at 7:00 PM and must be complete by 11:00 PM on Wednesday, August 27. **SETUP AND BREAKDOWN MAY ONLY OCCUR DURING THESE STATED TIME PERIODS.** Early dismantle is not allowed under any circumstances. All trash and debris must be cleared from Vendor area at event close. Failure to properly clear grounds shall result in a \$75 cleanup fee assessment.

Vendor contracts may be cancelled without penalty at any time up to **thirty (30) days prior** to the event. Vendors that are not on premise by 10:00 AM on Tuesday, August 26 shall be subject to a forfeit of set-down and rental fees, and assignment of their space to standby applicants at Kegel's sole discretion.

Vendor, including all of its owners, agents, employees or assigns, hereby **releases and waives any and all claims** for personal injury, product liability, theft, breakage, or other damage, against Kegel, its agents, contractors, successors and assigns, from or otherwise pertaining to the space and equipment rental hereunder, and Vendor expressly assumes the risk of rain, wind, lightning, and other weather-related elements on the days of the event expressly disclaims any obligation or representation related to the number of persons to be attending the event, or the revenue to be derived there from.

In the event the "Almost Home" Celebration is cancelled in advance of the scheduled dates for any reason, **Vendor shall be entitled to a full refund of set-down fee** paid as its sole and exclusive remedy. Said refund shall be paid within thirty (30) days of notice of cancellation.

This Agreement shall be construed and **governed by the laws of the State of Illinois.** No Vendor or exhibitor may act in a manner contrary to the Laws of the United States, State of Illinois, or Winnebago County. The parties agree that the terms and conditions of the Agreement have been executed and carried out in Winnebago County, Illinois, and that Winnebago County, Illinois, is the sole and exclusive venue for any legal proceedings arising out of the Agreement.

Thank You!

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